



Chattanooga's Deal Destination

Dining · Health · Beauty · Entertainment

BOGOnooga.com....your deal destination!

BOGOnooga.com seeks to provide Chattanooga consumers with exciting opportunities to get great offers on local dining, beauty & health services, entertainment and more all at a discounted prices. BOGOnooga.com brings valuable offers from quality local businesses at a significant discount. As a local business, you receive not only the customer loyalty that is generated by offering great deals, but the added marketing benefits of being part of BOGOnooga.com!



The image shows a screenshot of the BOGOnooga.com website. At the top left is the BOGOnooga logo. In the top right, there are links for 'Sign In / Register' and '0 items in your cart', along with 'View Cart' and 'Checkout' buttons. Below the navigation bar, there's a 'Categories' sidebar with links for 'Browse All', 'Florist (1)', 'Health and Beauty (6)', 'Entertainment (1)', and 'Restaurants (11)'. The main content area features a 'Deal of the Week!' for California Massage Company. The deal is a '\$65 Gift Certificate for a One Hour Massage, get another FREE!'. The company's logo includes a palm tree and the text 'California Massage Co. RELAX • REJUVENATE • RECHARGE'. To the right of the deal, it says 'Featured! \$65 Gift Certificate to California Massage Company \$65.00'. Below the deal, there's a Facebook sign-up section and a 'Shop Chattanooga's Deal Destination!' section with a search bar and a grid of various gift certificates from local businesses like Taco Mac, California Massage Company, The Ice Cream Show, Pickle Barrel, Golly Whoppers, and Cass Gardens for Men's Special.

Deal of the Week-weekly BOGO (Buy One Get One free) / 50% off deals give YOUR business the spotlight!

Your deal of the week will be highlighted on the homepage, giving you prime web placement!

BOGONOOGA.com is on Facebook!

Your deal of the week will also be featured on the social network giant, giving your products and services more face time in front of consumers!

**Buyers
That live within
minutes of you
Shop the
internet first.**

~

**Be in front of them
When they do.**



Here's How Your Business Can Participate:

- Provide products or services to be sold on BOGOnooga.com.
- Your business can trade one for one on the product value and may place the trade dollars on any of the Brewer Media properties of your choice.
- All your commercials will be (:30 sec) in length (Mon - Sun from 6am - 12mid), but you may run them during the weeks of your choice.
- Brewer Media Group will produce the commercial at no additional cost.
- Your business name, address, phone number and description of the “featured deal” will be posted on BogoNooga.com. Your business will also be advertised as the “featured deal” in a 1/3 page ad in The Pulse Magazine.
- BOGOnooga.com will be heavily promoted on the Chattanooga Traffic Network, The Pulse Weekly Newspaper Alternative, and on cab toppers throughout town.



*It's Chattanooga's
Deal Destination!*

**BOGO
nooga.com**



Broadcasting

Power 94 / WJTT-FM · Groove 93 / WMPZ-FM · News Talk 95.3 WPLZ
Chattanooga's ESPN 105.1 / WALV-FM · Chattanooga Traffic Network

Publishing

The Pulse ~ Chattanooga's Weekly Newspaper Alternative

Interactive

ChattanoogaHasCars.com · ChattanoogaHasFun.com · Power94.com
Groove93.com · ChattanoogaHasTravel.com · ChattanoogaPulse.com
ESPNChattanooga.com · ChattanoogaLivesGreen.com

Brewer Media Trade Rates

Power 94 / WJTT-FM = \$50 per spot	Chattanooga Traffic Network: \$15 per radio spot \$25 per television spot
Groove 93 / WMPZ-FM = \$30 per spot	
News Talk 95.3 WPLZ = \$25 per spot	
ESPN 105.1 / WALV-FM = \$25 per spot	The Pulse Weekly = \$450 per half page ad
Chattanooga Interactive Websites = \$300 per banner per site	