

ChattanoogaChow.com Menu Options

Home Page Selections

The Daily Deal.....\$40/day

**Includes a daily featured special offered exclusively at your establishment, highlighted on the homepage.*

Primary Featured Listing.....\$150/week

**Includes a featured listing on homepage, with complete restaurant review on secondary page within site.*

Featured Listing.....\$100/week

**Includes a listing on homepage, with listing inclusion on cuisine page pertaining to your restaurant.*

Chow Club Membership.....\$250/month

**Includes a special offer exclusively at your establishment for club members, highlighted on the homepage.*

Special Occasions.....\$75/month

**Includes a complete listing within the secondary special occasions page of the site.*

Sports Bars.....\$75/month

**Includes a complete listing within the secondary special occasions page of the site.*

Cuisine Page Selections

American ~ Asian ~ BBQ ~ Casual ~ Deli ~ Delivery ~ Family ~ Vegetarian ~ Pizza ~ Smoothies
Italian ~ Mexican ~ Seafood ~ Meat & 3 ~ Desserts ~ Southern/Soul Food ~ Bakery ~ Sushi
Breakfast ~ Brunch ~ Buffet ~ Cajun ~ Coffee ~ Creole ~ Donuts ~ French ~ Greek ~ Tapas
Ice Cream ~ Indian ~ Japanese ~ Korean ~ Latin American ~ Middle Eastern ~ Organic ~ Thai
Chinese ~ Fondue ~ Pub Food ~ Vietnamese

.....\$75/month

**Includes a featured listing on a secondary page of the site within the chosen cuisine type.*

Additional Selections

Banner ad opportunities on any selected page within ChattanoogaChow.com, with equal rotation throughout the month.....\$100/month



Search. Eat. Repeat.

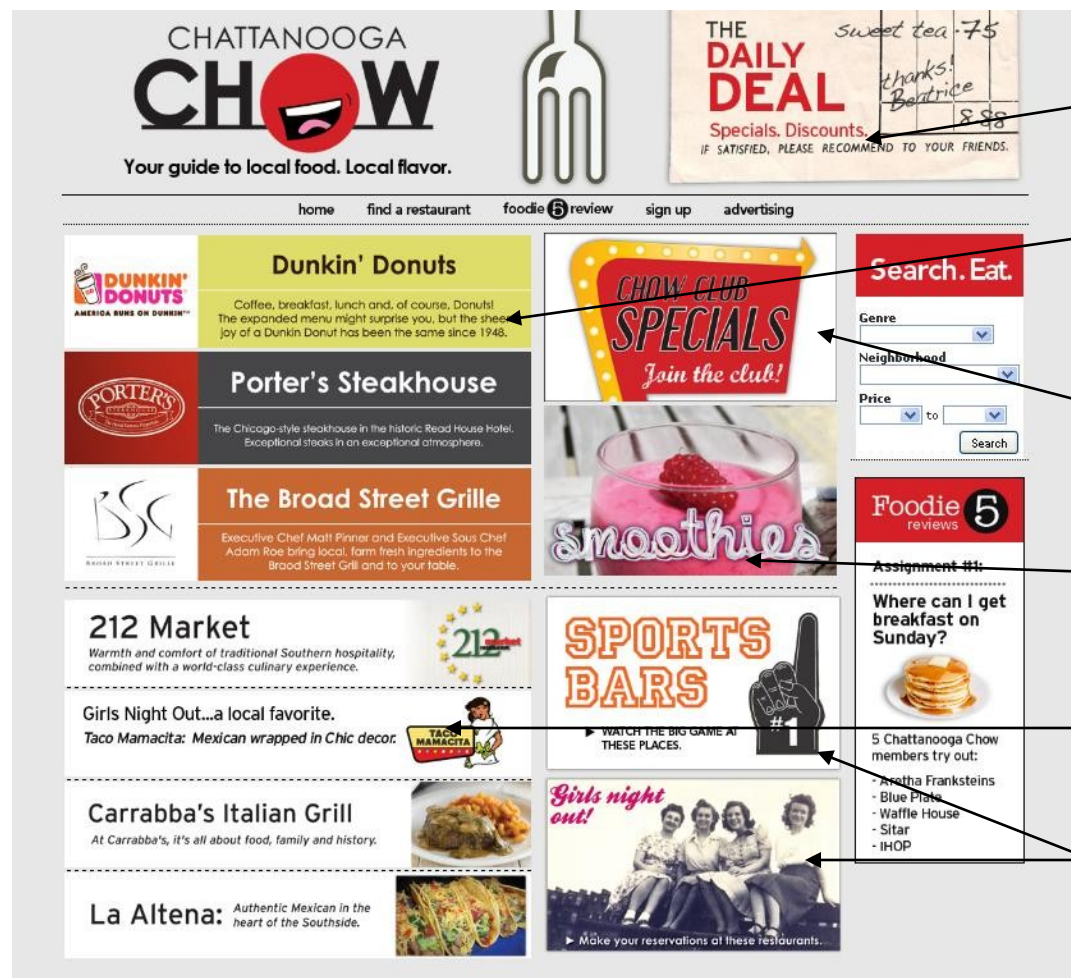
Chattanooga's Most Comprehensive Restaurant Site

ChattanoogaChow.com, is the Chattanooga area's most comprehensive restaurant site. What makes Chattanooga Chow different? It was created by local people who know the local flavor and dining fare of Chattanooga. This makes ChattanoogaChow.com uniquely different than other restaurant sites that are nationally-based. Another local feature of ChattanoogaChow.com? Local Marketing! ChattanoogaChow.com is advertised on:

- 18 area radio stations, ABC, CBS and NBC as well through the Chattanooga Traffic Network.
- :10 messages at the end of 150 traffic reports each week reaching over 500,000 people in the Chattanooga MSA.
- In addition, you'll see cab toppers on 61 cabs throughout Chattanooga.
- The Pulse weekly newspaper also carries an ad each week, highlighting ChattanoogaChow.com, along with Google Adwords to draw hungry people to the website.

If you've heard of ChattanoogaHasCars.com, then you'll hear about ChattanoogaChow.com. We're using the same proven methods of success for ChattanoogaChow.com. What can you expect to find on ChattanoogaChow.com?

- Visitors will be able to search by cuisine, area and price.
- We'll have a members section for special offers that will be emailed twice monthly.
- Advertisers in ChattanoogaChow will receive highlighted positions, making your restaurant stand out to online viewers.



Homepage Features

- The Daily Deal, showcasing a special offer each day.
- Primary Featured restaurant section, highlighting top three restaurants.
- Become a Chow Club Member and receive additional coupons and savings.
- Can't decide what or where you want to eat? Check out the highlighted genres!
- Featured restaurants by specific categories are highlighted here.
- Complete listing of venues designed for specific needs.



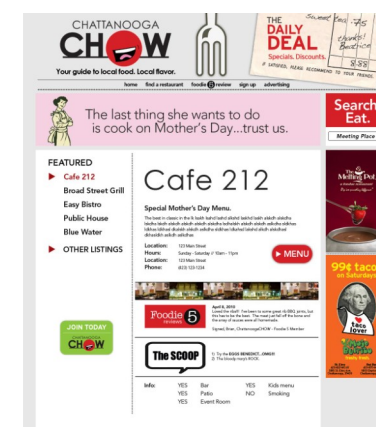
CHOW CLUB MEMBERSHIP PAGE

- The Chow Club Membership page offers people the chance to sign up for special coupons, discounts, and notices about upcoming events at their favorite local eateries.
- Your restaurant can be featured here, offering specific specials to Chow Club Members only, and giving your restaurant an additional advantage in its online marketing.



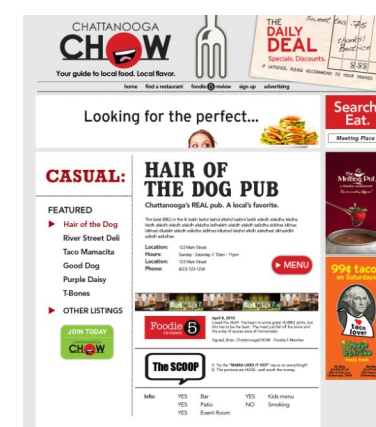
PRIMARY FEATURED TOP THREE PAGE

- On the homepage, three featured restaurants are shown in a special highlighted section. Once you click on one of the featured restaurants, a specific restaurant review is shown.
- This section focuses on the unique aspects of the restaurant, and offers an opportunity for reviews from the Foodies to be seen, as well as other dining options.



SPECIAL OCCASIONS PAGE

- When it comes to special events, the task of finding the right caterer and venue are key.
- The special occasions page is perfect for narrowing your search, by listing dining venues that feature catering, large banquet halls, patios, live music, etc.
- This page helps remove the clutter, giving you exactly what you need, when you need it.



SPECIFIC CUISINE PAGES

- With over 30 different cuisines featured, each specific cuisine page features a highlighted restaurant, along with a complete listing for each cuisine type. (See back page for full listing of cuisine types.)

