

## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period April 1, 2010 - March 31, 2011

**1. Employment Unit: Brewer Broadcasting of Chattanooga, Inc - Chattanooga, TN**

**2. Unit Members (stations and Communities of License):**

WJTT-FM Red Bank/Chattanooga, TN  
 WMPZ-FM Harrison, TN  
 WALV-FM Lakesite, TN  
 WPLZ-FM Ooltewah, TN

**3. EEO Contract Information for Unit Member:**

Mailing Address:	Telephone Number:
Brewer Broadcasting of Chattanooga, Inc	(423) 265-9494
1305 Carter Street	Contact Person/Title
Chattanooga, TN 37402	Jim Brewer, II - VP/GM
	Email: jimii@brewerradio.com

**4. List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit.**

Job Title	Recruitment Source Referring Hiree
1 Air Talent	Employee Referral
2 Air Talent	Employee Referral
3 Account Executive	Radio Ad
4 Air Talent	Employee Referral
5 Account Executive	Radio
6 Graphic Designer	Promoted Part-time to Full-time
7 Air Talent	Promoted Part-time to Full-time
8 Producer	Employee Referral
9 Account Executive	Newspaper Ad
10 News Reporter	Radio Ad
11 Traffic Reporter	Promoted Part-time to Full-time
12 Air Talent	Employee Referral
13 Receptionist	Intern to Full-time
14 Producer	Promoted Part-time to Full-time
15 Account Executive	Newspaper Ad
16 Account Executive	Radio Ad
17 Account Executive	Radio Ad

**5. Job Title: Air Talent**

**Referral Source(s): Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Personal/Employee Referral BrewerMediaGroup.com Station Employees	Jim Brewer Website Post Jim Brewer	1305 Carter Street 1305 Carter Street 1305 Carter Street	<a href="mailto:Jim2@BrewerMediaGroup.com">Jim2@BrewerMediaGroup.com</a> <a href="mailto:Dave@BrewerMediaGroup.com">Dave@BrewerMediaGroup.com</a> <a href="mailto:Jim2@BrewerMediaGroup.com">Jim2@BrewerMediaGroup.com</a>	4	No No No

**5. Job Title: Air Talent**

**Referral Source(s): Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Personal/Employee Referral BrewerMediaGroup.com Station Employees	Jim Brewer Website Post Jim Brewer	1305 Carter Street 1305 Carter Street 1305 Carter Street	<a href="mailto:Jim2@BrewerMediaGroup.com">Jim2@BrewerMediaGroup.com</a> <a href="mailto:Dave@BrewerMediaGroup.com">Dave@BrewerMediaGroup.com</a> <a href="mailto:Jim2@BrewerMediaGroup.com">Jim2@BrewerMediaGroup.com</a>	5	No No No

**5. Job Title: Account Executive**

**Referral Source(s): Radio**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Brewer Broadcasting Radio Ads Personal/Employee	Rhonda Rollins Jim Brewer	1305 Carter Street 1305 Carter Street	<u>Rhonda@BrewerMediaGroup.com</u> <u>Jim2@BrewerMediaGroup.com</u>	2 1	No No

**5. Job Title: Air Talent**

**Referral Source(s): Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Personal/Employee Referral BrewerMediaGroup.com	Jim Brewer Website Post	1305 Carter Street 1305 Carter Street	<u>Jim2@BrewerMediaGroup.com</u> <u>Dave@BrewerMediaGroup.com</u>	4	No No

**5. Job Title: Account Executive**

**Referral Source(s): Radio Ad**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Radio Ad	Rhonda Rollins	1305 Carter Street	<a href="mailto:Rhonda@BrewerMediaGroup.com">Rhonda@BrewerMediaGroup.com</a>	2	No
Personal/Employee Referral	Jim Brewer	1305 Carter Street	<a href="mailto:Jim2@BrewerMediaGroup.com">Jim2@BrewerMediaGroup.com</a>	1	No
BrewerMediaGroup.com	Rhonda Rollins	1305 Carter Street	<a href="mailto:Rhonda@BrewerMediaGroup.com">Rhonda@BrewerMediaGroup.com</a>		No

**5. Job Title: Graphic Designer**

**Referral Source(s): Part-Timer Promotion**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Station Employees	Jim Brewer	1305 Carter Street	<a href="mailto:Jim2@BrewerMediaGroup.com">Jim2@BrewerMediaGroup.com</a>	1	No

**5. Job Title: Air Talent**

**Referral Source(s): Part-Timer Promotion**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Station Employees	Jim Brewer	1305 Carter Street	<a href="mailto:jim2@BrewerMediaGroup.com">jim2@BrewerMediaGroup.com</a>	1	No

**5. Job Title: Producer**

**Referral Source(s): Part-Timer Promotion**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Station Employees	Jim Brewer	1305 Carter Street	<a href="mailto:jim2@BrewerMediaGroup.com">jim2@BrewerMediaGroup.com</a>	1	No

**5. Job Title: Account Executive**

**Referral Source(s): Radio Ad**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Radio Ad	Rhonda Rollins	1305 Carter Street	<a href="mailto:Rhonda@BrewerMediaGroup.com">Rhonda@BrewerMediaGroup.com</a>	3	No
Client Referral	Rhonda Rollins	1305 Carter Street	<a href="mailto:Rhonda@BrewerMediaGroup.com">Rhonda@BrewerMediaGroup.com</a>	1	No
Employee Referral	Rhonda Rollins	1305 Carter Street	<a href="mailto:Rhonda@BrewerMediaGroup.com">Rhonda@BrewerMediaGroup.com</a>	2	No
Pulse Newspaper	Rhonda Rollins	1305 Carter Street	<a href="mailto:Rhonda@BrewerMediaGroup.com">Rhonda@BrewerMediaGroup.com</a>		No
Station Employees	Jim Brewer	1305 Carter Street	<a href="mailto:Jim2@BrewerMediaGroup.com">Jim2@BrewerMediaGroup.com</a>		No

**5. Job Title: News Person**

**Referral Source(s): BrewerMediaGroup.com**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
BrewerMediaGroup.com	Dave Strycker	1305 Carter Street	423-265-9494	1	No
Station Employees	Jim Brewer	1305 Carter Street	<a href="mailto:Jim2@BrewerMediaGroup.com">Jim2@BrewerMediaGroup.com</a>		No

**5. Job Title: Traffic Reporter**

**Referral Source(s): Part-Timer Promotion**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Station Employees Employee Referral	Jim Brewer Rhonda Rollins		<u>Jim2@BrewerMediaGroup.com</u> <u>Rhonda@BrewerMediaGroup.com</u>	1 1	No No

**5. Job Title: Production Person**

**Referral Source(s): Station Employee**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Station Employees	Jim Brewer	1305 Carter Street	<u>Jim2@BrewerMediaGroup.com</u>	4	No

**5. Job Title: Receptionist**

**Referral Source(s): Intern Promotion**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Station Employees	Sandra Brewer	1305 Carter Street	<a href="mailto:Sandra@BrewerMediaGroup.com">Sandra@BrewerMediaGroup.com</a>	1	No

**5. Job Title: Producer**

**Referral Source(s): Part-Timer Promotion**

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Station Employees	Jim Brewer	1305 Carter Street	<a href="mailto:Jim2@BrewerMediaGroup.com">Jim2@BrewerMediaGroup.com</a>	1	No

**5. Job Title: Account Executive**

**Referral Source(s):** Pulse Newspaper

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Station Employees Radio Ad Pulse Newspaper BrewerMediaGroup.com	Jim Brewer Rhonda Rollins Rhonda Rollins Rhonda Rollins	1305 Carter Street 1305 Carter Street 1305 Carter Street 1305 Carter Street	<u>Jim2@BrewerMediaGroup.com</u> <u>Rhonda@BrewerMediaGroup.com</u> <u>Rhonda@BrewerMediaGroup.com</u> <u>Rhonda@BrewerMediaGroup.com</u>	3 7 1 2	No No No No

**5. Job Title: Account Executive**

**Referral Source(s):** Radio Ad

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Station Employees Radio Ad Pulse Newspaper BrewerMediaGroup.com	Jim Brewer Rhonda Rollins Rhonda Rollins Rhonda Rollins	1305 Carter Street 1305 Carter Street 1305 Carter Street 1305 Carter Street	<u>Jim2@BrewerMediaGroup.com</u> <u>Rhonda@BrewerMediaGroup.com</u> <u>Rhonda@BrewerMediaGroup.com</u> <u>Rhonda@BrewerMediaGroup.com</u>	3 7 1 2	No No No No

5. Job Title: Account Executive

Referral Source(s): Radio Ad

Name of Organization Notified of Job Vacancy	Contact Person	Address:	Telephone Number or Email	# of Interviewees Referred	Did Source Request Notification
Station Employees	Jim Brewer	1305 Carter Street	<a href="mailto:Jim2@BrewerMediaGroup.com">Jim2@BrewerMediaGroup.com</a>	3	No
Radio Ad	Rhonda Rollins	1305 Carter Street	<a href="mailto:Rhonda@BrewerMediaGroup.com">Rhonda@BrewerMediaGroup.com</a>	7	No
Pulse Newspaper	Rhonda Rollins	1305 Carter Street	<a href="mailto:Rhonda@BrewerMediaGroup.com">Rhonda@BrewerMediaGroup.com</a>	1	No
BrewerMediaGroup.com	Rhonda Rollins	1305 Carter Street	<a href="mailto:Rhonda@BrewerMediaGroup.com">Rhonda@BrewerMediaGroup.com</a>	2	No

**6. Total # of Interviewees Referred:**

For the period from April 1, 20010 to March 31, 2011 this Employment Unit interviewed 39 interviewees for 17 full-time job vacancies.

**7. Supplemental Recruitment Initiatives.** List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

**(a) Initiative:** Speaker at area Schools.

Donna L. spoke at CGLA School in November 2010 to youth about radio. She also addressed children at East Ridge Middle School in December 2010. Jay Hollaway addressed the communications class at UTC on Adobe in Feb 2011. Eric Foster spoke at Chattanooga State in march 2011.

**(b) Initiative:** UT-Chattanooga Internship Program

The Brewer Media internship affords all interns to participate in the many levels of the Brewer Midea Group. This past year 2 Interns worked for the Pulse Newspaper, Brewer Media owned alternative newspaper for Chattanooga. One was involved in writing and the other in photography. Zach Cooper conducted this program.

**(c) Initiative:** Lee University - Inernship Program

The Brewer Broadcasting internship affords all interns to participate in the many levels of the Brewer Midea Group focusing more in the Production/programming/Promotions Departments of Power 94 and Groove 93. Interns learn the basics of production such as the loading of commercials and music into the DAD system, the completion of commercials affidavits, sutting up remote equipment along with working behind the scenes at many of our promotional events. Those who show above average computer skills, learn more in depth audio production skills along with website development. We had one participate from Lee University. Jay Holloway conducts this program.

**(d) Initiative:** Job Fair

Kathryn Dunn recruited at the Southern University Job Fair in April 2010 and again in February 2011.

**(e) Initiative:** Southern University Internship Program

As a result of the participation at the Southern University Job Fair Kathryn recruited 3 interns for our Interactive/Sales/Marketing Department. Those were trained in sales support and interactive support for our Interactive Division.